



RT COTTER

AND ASSOCIATES, INC.

SAFETY AND ACCREDITATION PROFESSIONALS DELIVERING PRACTICAL AND COST-EFFECTIVE SOLUTIONS.

For Immediate Release

RT Cotter and Associates adds Albert Soule as Vice President, Sales and Marketing

Senior staff addition reinforces RT Cotter and Associates industry leadership providing practical solutions to compliance with Joint Commission, CMS, OSHA and others.

KINGSTON, Mass. (May 30, 2010) –RT Cotter and Associates, Inc. (RTCA) today announced the addition of Albert Soule to their staff as Vice President, Sales and Marketing.

“The addition of Albert to the company reinforces our industry leadership position and enables us to be more responsive to growing client needs.” Said company President Rick Cotter,

Albert has more than 25 years experience developing and delivering standards-based quality improvement programs in industry, government and academic organizations. Albert has held internationally recognized credentials authorizing him to assess organizational capability and train staff to design and implement organizational change programs leading to improved quality, lower costs and reduced time-to-market. He consulted with leading corporations in aerospace and defense, healthcare, telecommunications and electronics, finance and insurance, and automotive industries.

In addition to his role as consultant, Albert has held responsibility for account management and business development. In these roles, Albert led the sales organization, established the marketing communications program, and grew major accounts by ensuring the high quality of services delivered with superior personal service and commitment to client success.

“While new to the industry, my background and more than twenty years experience in leading standards-based quality improvement programs enables me to relate to clients in a meaningful way” said Mr. Soule. “My business development experience with organizations in a high-growth environment provides me with the tools necessary to guide RT Cotter and Associates, inc. to the next level”

About RTCA

RT Cotter and Associates, Inc. (RTCA) is a Massachusetts corporation dedicated to the dissemination and successful application of The Joint Commission and OSHA Standards for the healthcare enterprise. Based in Kingston, Massachusetts, RTCA is the leading supplier of Environment of Care, Health and Safety, Facilities Management and Emergency Management training, consulting, assessment services and tools, for leading healthcare organizations nationwide.

The *MSDSdirect*[™] Division of RTCA is a technology leader in the development of web-based MSDS management systems exclusively serving the healthcare industry.

RTCA delivers pragmatic, cost-effective solutions that enable our clients to gain and maintain a practical approach to achieving accreditation, complying with applicable laws, and reducing workplace risks and costs. RT Cotter and Associates, Inc. is committed to cutting edge business practices, with emphasis on a proven approach, personal attention, professional experience and exemplary service to clients.

For more information, contact Sales and Marketing, 781-582-8111 X102 or sales@rtcotter.com. Visit RT Cotter and Associates at www.rtcotter.com.

Learn more about *MSDSdirect*[™] at www.MSDSdirect.com.

Media Contact

Eileen Pacheco

(781) 556-1026

eileen@tango-group.com

